

## Sponsorship Opportunities

### Elevate your Brand by Adding the Following Opportunities to your WMS Marketing Plan

#### **LANYARDS - \$3,050 \*SOLD\***

Lanyards distributed to all the attendees to wear throughout the week. Have your branding on every attendee. Sponsor responsible for production.

#### **BANNERS - \$2,625 to \$3,675**

Brand Halls 1 and 2 by purchasing a banner heading into Halls 1 and 2. You can continue your marketing message after they leave your booth by purchasing these high traffic banner locations. Production, install and dismantle included.

#### **TOTE BAGS - \$1,500**

Your Logo will be on every tote bag handed out to all the WMS Attendees. Give them something that will be with them well after they leave WMS 2021. Sponsors responsible for production.

#### **TOTE BAG INSERTS - \$800**

Provide an insert into the tote bags that is handed out to every attendees onsite and get your messaging in the hands of every one. Sponsor responsible for production.

#### **STANCHION BOWLS - \$800**

Fill a bowl with near registration with a give-away for the attendees as they register. Registration is the first opportunity to reach the attendees. Give-aways can include buttons, stickers, lip balm and key chains. Sponsor produces give away.

#### **AISLE SIGNS - \$3,675**

Sponsor the Aisle Signs and get your logo in at least 14 different locations and on a sign every attendee looks to. Price includes production, install and dismantle.

#### **METER BOARDS – \$1,500**

1 meter signs in high traffic areas that will be sure to show your message. Be seen coming and going. Grab one of these before they sell out. Includes Production, install and dismantle.

#### **FLOOR DECALS – \$2,000**

Stand out from the crowd with the high impact aisle carpet decals. A package of four – 4'x4' decals with your company name or logo front and center. Includes production, install and dismantle.

#### **REGISTRATION PANELS – \$4,200**

Be the first thing attendees see when they arrive for the conference and expo and the last thing they see leaving for the night. Registration kick panels let you brand an area EVERY attendee has to stop. Includes production, install and dismantle.

#### **WMS LIVE PRESENTATION – \$1,650 (Limited Opportunities Available)**

Deliver a 20-40 minute presentation on the show floor during show hours.

#### **LUNCHEON SPONSOR - \$3,150 Three Opportunities Available**

Opportunity to address the audience, provide handouts to attendees, and be promoted on onsite handouts. Sponsor will be able to include a tote bag insert be promoted on digital advertising pre-show and onsite, promoted in the on site signage

#### **PLANT TOUR SPONSOR - \$2,500**

Sponsor the Plant Tour and provide refreshments for the attendees while addressing them. Receive recognition on onsite signage and in the show directory.