



Promotion Reservation Form

Exhibitor _____

Contact _____

Phone _____

Email _____

Signature _____

WMS Sponsorships and Branding

See the WMS Sponsorship Opportunities PDF for full descriptions.

<https://iebms.heiexpo.com/wms/WMS21Sponsorships.pdf>

Lanyards: distributed to all the attendees to wear throughout the week. Sponsor responsible for production – \$3,000 CAD ***SOLD***

Banners: Brand Halls 1 and 2 by purchasing a banner heading into Halls 1 and 2. Production, install and dismantle included. – \$2,625 - \$3,675 CAD

Tote Bags: Your logo on a tote bag given to all the WMS Attendees. Sponsor provides bags – \$1,500 CAD

Tote Bag insert: Sponsor provides items for tote bags - \$800 CAD

Stanchion Bowls: Fill a bowl in registration area with a give-away for attendees as they register. Sponsor provides give-away. - \$800 CAD

Aisle Signs: Have your company's logo displayed on the aisle signs that hang at the end of all of the Exhibition Hall aisles in prominent positions – \$3,675 CAD

Meter Boards: Purchase a 1 meter, double-sided board located in high-traffic areas. Includes production, installation, and dismantle – \$1,500 CAD

Floor Decals (Package of 4): High impact aisle carpet decals. A package of four – 4'x4' decals with your company name or logo front and center – \$2,000 CAD

Registration Panels: Be the first thing attendees see when they arrive for the conference and expo and the last thing they see leaving for the night. – \$4,200 CAD

WMS Live Presentation: Deliver a 20-40 minute presentation on the show floor during show hours.– \$1,650 CAD (*Limited Opportunities Available*)

Luncheon Sponsor – \$3,150 CAD (*Three Opportunities Available*)

Plant Tour Sponsor: – \$2,500 CAD

Cancellations

Cancellations of reservations are subject to a 20% cancellation fee prior to August 25, 2021. Cancellations received after August 25, 2021 are not accepted and 100% of the fee will be retained.

Elevate your Brand by Adding the Following Opportunities to your WMS Marketing Plan

All prices are in Canadian Dollars, add 13% HST.

Sponsorships and Branding

- Lanyards ***SOLD*** \$ 3,000 CAD
- Banners \$ 2,625 - \$ 3,675 CAD
- Tote Bags \$ 1,500 CAD
- Tote Bag Insert \$ 800 CAD
- Stanchion Bowls \$ 800 CAD
- Aisle Signs \$ 3,675 CAD
- Meter Boards \$ 1,500 CAD
- Floor Decals (4) \$ 2,000 CAD
- Registration Panels \$ 4,200 CAD
- WMS Live Presentation \$ 1,650 CAD
- Luncheon Sponsor (limit 3 companies) \$ 3,150 CAD per sponsor
- Plant Tour Sponsor \$ 2,500 CAD

Total Order \$ _____ CAD

13% Harmonized Sales Tax (HST) \$ _____ CAD

Total Due \$ _____ CAD

Send Reservation Form to:

WMS 2021 Exhibits Management
fax: 630-434-1216
email: WMS@heiexpo.com
Call Rich at 630-929-7918 with any questions!