

The Case for DIGITAL

Let our Social Media team work for you!

Looking for a better way to reach the professional woodworking audience?

Is your company celebrating a major milestone? Do you have a new product to launch?

Are you looking for information from woodworkers as far as products, buying intentions, brand recognition etc?

Or are you just looking for a new way to engage woodworkers and develop new leads?

If you answered yes to any of these questions, then Woodworking Network has a solution for you: Integrated Social Media!

Let our team of experts customize a program that will communicate your message, deliver leads and provide exposure to the hundreds of thousands of social media users.

Take a look at our stats:

 48.2K followers	 3.9K subscribers	 5.7K followers
 16.9K followers	 10.6K followers	 1.3K followers

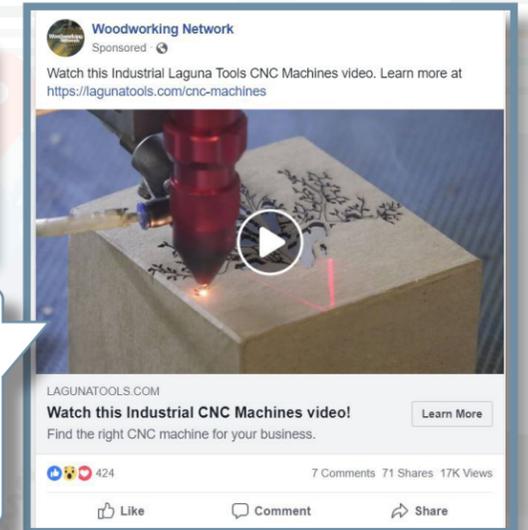
Woodworking Network provides a turnkey solution to help you create a promotion that will reach the exact audience you want and will deliver the results that you and your market manager set.

Custom Interactive Social programs start at \$4500.00 and may include YouTube, Twitter, and Facebook posts. Pricing is determined by the total audience used, number of posts and length of program as well as additional tools such as banner ads, e-blasts and print ads.

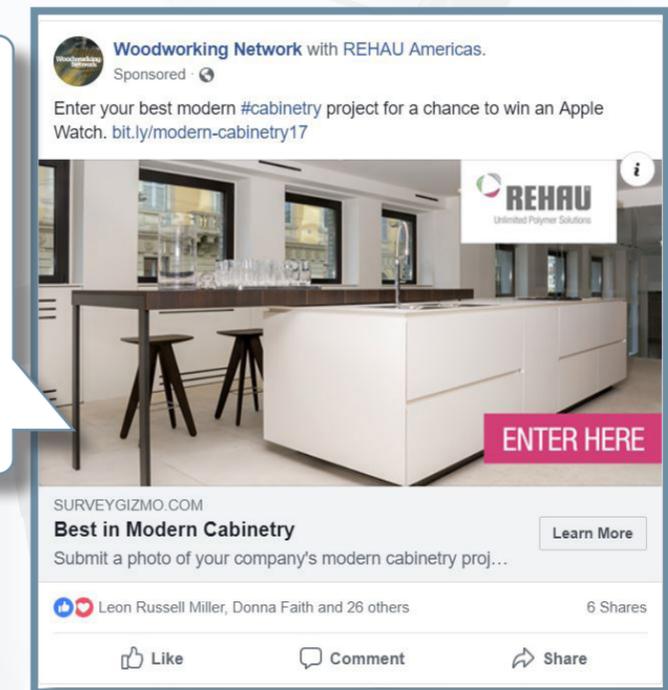


Lead generation, users filled out forms with custom questions and contact information

Traffic, promoted video post to targeted audience in support of specific products



Engagement, we ran Best in Modern Cabinetry contest for a few years – posts optimized for engagement (entries & voting)



Call your Media Integration Manager today to start developing leads the Social Way!

Renee Stritar
Midwest, PA, Canada
renee.stritar@woodworkingnetwork.com
(847) 345-3437

Emily Rogier
West, Southwest
emily.rogier@woodworkingnetwork.com
(319) 640-6151

Pete Page
Southeast, Mid-Atlantic, New England
pete.page@woodworkingnetwork.com
(319) 777-1003