

Introduce your solution and captivate your buyers

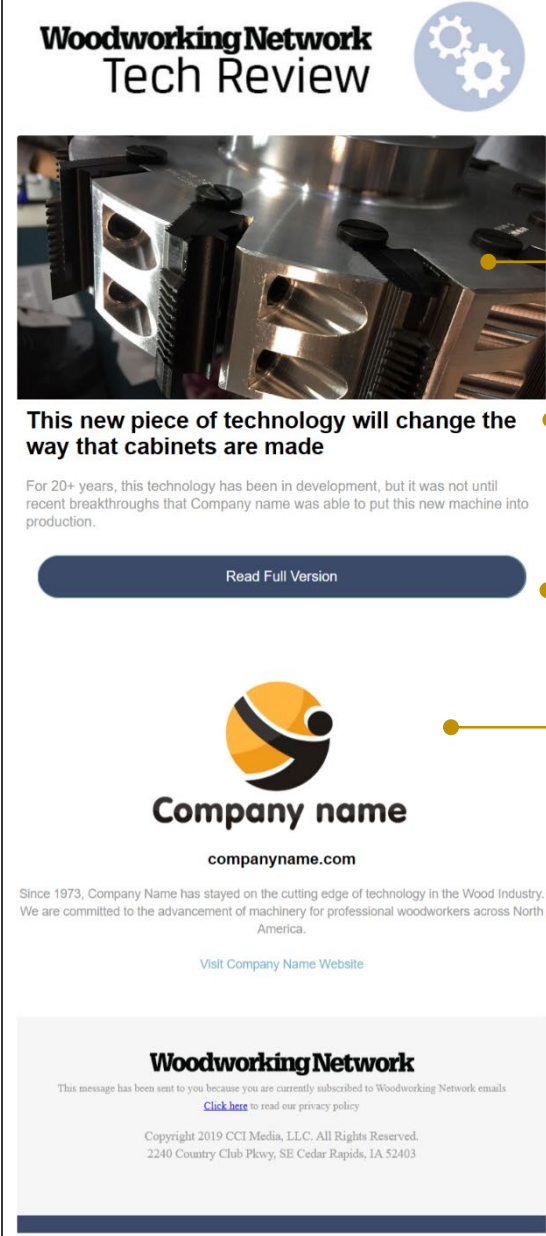
The Woodworking Network Tech Review email is a perfect way to promote your technology. Our engaged audience of woodworking professionals are always looking for solutions to make their shops more effective and efficient. Just one email with the right solution can take them from curious bystander to your loyal customer.

Our designed template makes it turn-key and gives you the opportunity to present your solution and place it in the hands of more than 35,000 woodworking professionals, your customers.

What's included:

- One tech review email.
- Set-up of email in designed template by our staff.
- Delivery to 35,000+ professional woodworkers.
- Supplied analytics report of performance, including number delivered, number opened and clicks/click-thru rate.

It's simple. You provide the elements and we do the work.



The image shows a preview of an email template for a tech review. At the top left is the 'Woodworking Network Tech Review' header with a gear icon. Below is a large image of a metal cabinet component. A headline reads 'This new piece of technology will change the way that cabinets are made'. A brief description follows: 'For 20+ years, this technology has been in development, but it was not until recent breakthroughs that Company name was able to put this new machine into production.' A 'Read Full Version' button is present. The company logo and name 'Company name' are shown, along with the website 'companyname.com'. A brief company description states: 'Since 1973, Company Name has stayed on the cutting edge of technology in the Wood Industry. We are committed to the advancement of machinery for professional woodworkers across North America.' A link to the company website is provided. At the bottom, the 'Woodworking Network' logo is displayed, along with a privacy policy link and copyright information: 'Copyright 2019 CCI Media, LLC. All Rights Reserved. 2240 Country Club Pkwy, SE Cedar Rapids, IA 52403'.

High quality image; 300 dpi; .jpg, .gif, .png or .tif, widescreen format (16:9 aspect ratio)

Headline; 15 words or less

Brief description; 75 words or less; a preview of what the audience will learn

Linking URL to Tech Review or complete PDF

Company logo; 300 dpi; .jpg, .gif, .png or .tif;
Company website and URL

Brief company description; 75 words or less

Subject line for delivery of the email; 5-7 words