

## Case Study Alert

### Convert prospects into customers by telling your success stories

A case study can be the difference between a prospective customer choosing your business over your competitors'. Now might be the time to put your customer success content in front of the Woodworking Network audience with a Case Study Email Alert.

Hubspot indicates buyers wait until they are 60% through the purchasing process before they talk to a sales person, so it is essential you share your customer success stories and expose your brand reputation.

Our designed template makes it turn-key for getting your case study in the hands of more than 35,000 woodworking professionals, your customers.

#### What's included:

- One case study alert email.
- Set-up of email in designed template by our staff.
- Delivery to 35,000+ professional woodworkers.
- Supplied analytics report of performance, including number delivered, number opened and clicks/click-thru rate.

It's simple. You provide the elements and we do the work.

**Woodworking Network Case Studies**

July 10, 2020

Company name

**Examining the use of various types of timber in new construction**

Several companies worked together on this project in rural Alabama to utilize cypress timbers and various other kinds of lumber in order to convey the significance of a civic structure.

Read Full Version

Company name

companyname.com

Since 1973, Company Name has stayed on the cutting edge of technology in the Wood Industry. We are committed to the advancement of machinery for professional woodworkers across North America.

Visit Company Name Website

**Woodworking Network**

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**High quality image;** 300 dpi; .jpg, .gif, .png or .tif, widescreen format (16:9 aspect ratio)

**Headline;** 15 words or less

**Brief case study description;** 75 words or less; a preview of what the audience will learn

**Linking URL** to Case Study or complete PDF

**Company logo;** 300 dpi; .jpg, .gif, .png or .tif; **Company website and URL**

**Brief company description;** 75 words or less

**Subject line** for delivery of the email; 5-7 words