The Box that helps manufacturers **discover** your brand, **distinguish** your brand among others and **inspire** them to **design** award winning projects.

Manufacturers love to see and touch new items before they incorporate them into new product designs. So, imagine the value of getting your products directly into their hands. Woodworking Network is the leading brand inspiring wood products manufacturers with ideas, materials, and applications. We are building on that tradition by introducing **INSPIRATIONS** by Woodworking Network.

**Who gets the box:**
- Your material sample delivered directly to an opt-in group of 250 manufacturers and fabricators at the top companies in the woodworking industry.
- We have pre-qualified the recipients by sales volume, purchasing authority and desire to receive your samples.

Take a look at the comments received from potential recipients:

“**Best way to understand products is to ‘play’ with them.**”

“**Looking forward to seeing what’s in the box as a custom shop we are always looking for new ideas to use in our own designs or to pass along to the architects and designers we do work for.**”

“**It sounds interesting. I am often reading about new products in magazines or online newsletters but actually getting something that I can hold in my hand would be a really nice way to discover something new and make me more likely to purchase.**”

“**Great idea! Anytime you can share new products with the manufacturing base, it’s a win-win for both. Thank you**”

“**Looking for exciting innovative products that can keep us impressing our clients and ahead of our competition**”
Get your product samples inside the box! Here’s what is included:

- Your material sample delivered directly to an opt-in group of 250 manufacturers; some of the top companies in the woodworking industry.
- Your samples wrapped in tissue paper identified with an “Inspirations” seal.
- Your logo and a 150-word product description on the sample box insert

Take a look at the 2020 Theme Schedule for the Inspirations box:

**January - March: What’s new for 2020**
Show off your innovative products to qualified purchasers.
Closing: 2/3/2020, Materials due: 2/7/2020, 
Sent by: 2/28/2020

**April - June: Nature & Movement**
Showcase your products that help bring nature inside or improve ease of movement and/or promotes sustainability. Highlight your products before NEOCON.
Sent by: 5/29/2020

**July - September: What’s hot this summer**
Preview your summer colors, innovative hardware, and fabulous designs.
Closing: 7/6/2020, Materials due: 7/10/2020, 
Sent by: 7/31/2020

**October - December: Inspirations for 2021**
Show off your new products for 2021 and inventory to move in 2020.
Closing: 11/2/2020, Materials due: 11/6/2020, 
Sent by 11/30/2020

Four times per year: $5500.00 per box (Limit of 10 samples per box)

Call your Media Integration Manager today to reserve your Inspirations box. Hurry! There is a lot of interest in this unique product.

Renee Stritar
Midwest, PA, Canada
renee.stritar@woodworkingnetwork.com
(847) 345-3437

Emily Rogier
West, Southwest
emily.rogier@woodworkingnetwork.com
(319) 640-6151

Pete Page
Southeast, Mid-Atlantic, New England
pete.page@woodworkingnetwork.com
(319) 777-1003