

# Trending Colors & Textures

Residential Design  
Spring 2018

OLON



# Influences

- Shift in the US Marketplace (NKBA Stats.)
  - Contemporary Kitchens have taken over the #2 spot from Traditional Kitchens and now falls after Transitional
  - Remodeling: 1 in 10 households yearly. 10.2 million kitchens, 14.2 million bathrooms.
  - New Home Construction: 1 million kitchens, 2.3 million bathrooms.



# Materials

- Shift in US building materials
  - Continued growth in frameless cabinets
  - Continued growth in alternative building materials: TFL & Polyester, etc... vs wood, Porcelain and composite materials instead of stone



# Color

- Solid colours remain very strong, especially grey
- Emerging: Black, Navy Blue, Blue/Black



# Matte Black Trend





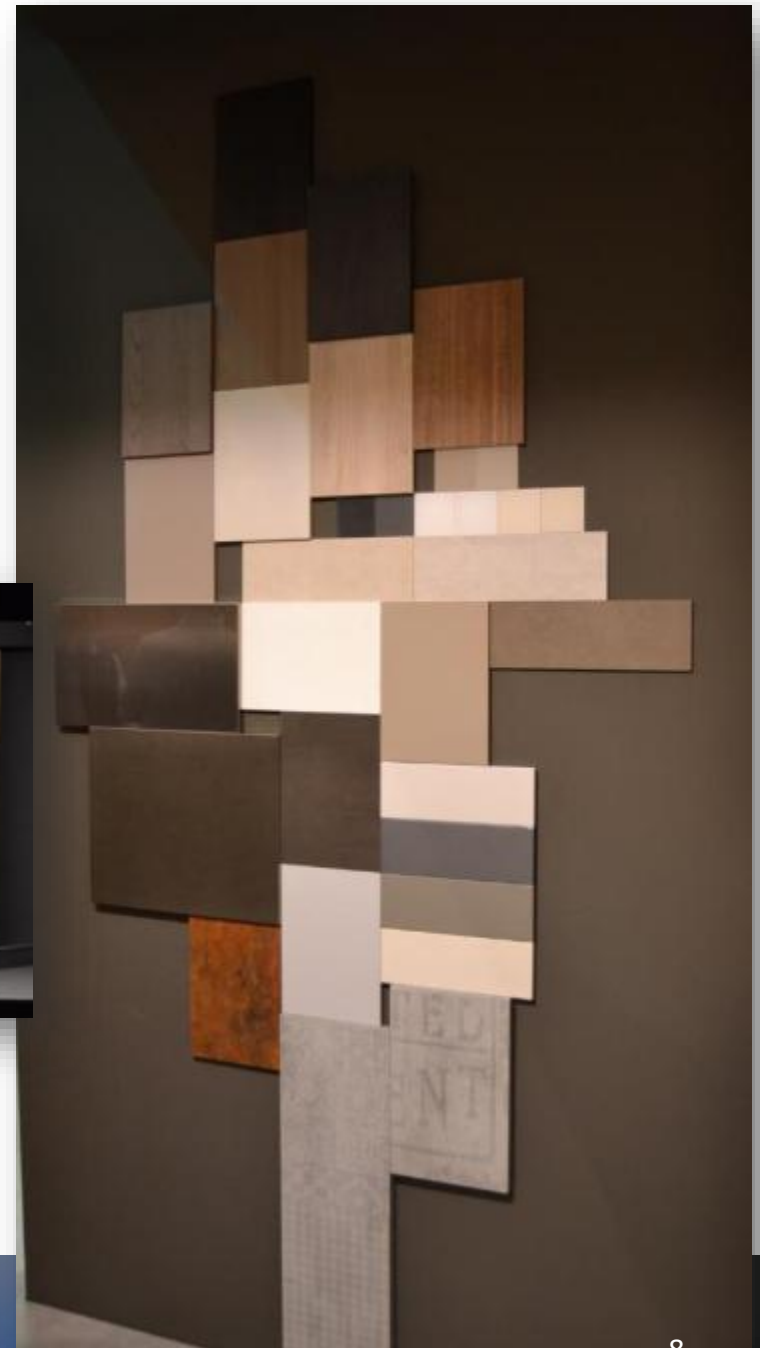
# Color

- Color shift: While closets have been muted neutral tones, we are seeing a shift towards darker more masculine colours. Deep walnut wood tones, warm greys, blacks that help balance out the white feminine trends that have been popular.



# Color

- Return of natural wood tones
- Natural materials
- Printed cement tiles





# Textures

- Rustics, deep textures
- EIR synchronizes surfaces with the woodgrain finish. Extremely realistic looks and feels.



# Textures

- Ultra Matte



# Textures

- High gloss



# Hardware

- Gold tone throughout the house



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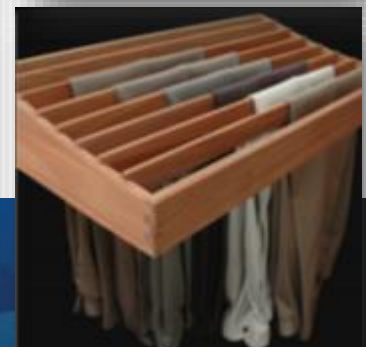


# Hardware



# Added Features

- Specialty Wood Drawer/Racking Upgrades



# Multi-Use Areas

- Murphy Beds: For small or multi-use spaces are a cost efficient way to maximize square footage.



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# Barn Doors

- Perfect accents: barn doors on rails



# Moldings

- Return of moldings
- Build-Ups to create unique design



# Modern Moldings

- Newer, cleaner lines that add a contemporary touch



Questions?

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