

Inspiration, innovation and productivity for interior design.



20 20  
TECHNOLOGIES 

The shortest distance from



plan

to installation.



**20-20 Technologies Inc.** is the world's leading provider of computer-aided design and sales software for the interior design industry. We develop, sell, implement and support software applications for manufacturers, dealers and retailers of "configurable" interior design products – i.e., products that offer a high level of variability in terms of dimensions, materials, accessories and other specifications.

The near-infinite variety of options associated with products like kitchen cabinets and office workstations introduces challenges and complexities at every step of the interior design process, from manufacturing to sales to installation. 20-20 software helps simplify, accelerate and improve accuracy from start to finish.

The end result is that businesses and homeowners get their needs fulfilled more quickly and efficiently – while 20-20 users enjoy increased productivity, higher sales, reduced operating costs and a greater return on their technology investments.

### Strength in numbers.

Headquartered in Laval, Quebec, 20-20 Technologies is a public company listed on the Toronto Stock Exchange (TWT). Two operating groups, Residential and Commercial, together employ more than 300 people in 11 countries. We sell into 90 countries and our software is available in 15 different languages. There are more than 100,000 registered users of our software. These numbers make 20-20 one of the biggest influences on the way the world plans and specifies products for homes and office spaces.

### One Company – Two Markets Served

#### 20-20 Commercial:

Office  
Hospitality  
Education  
Healthcare

#### 20-20 Residential:

Kitchen  
Bath  
Closet  
Home Office





**We're known  
by the company  
we keep.**

**20-20's leading position** in both the residential and commercial interior design markets is supported by the number and caliber of our valued customers.

Nearly 800 manufacturers worldwide rely on us to create, maintain, update, and publish electronic catalogs on their behalf. On the residential side, our roster of manufacturers includes many of the world's largest kitchen and bath suppliers, including American Woodmark Corporation, Haier Group Company, Johnson Acero, Kraftmaid, MAAX, Magnet Ltd., Richelieu Hardware, Schrock Cabinetry and Whirlpool. On the commercial side, the list includes such business icons as Allsteel, Clen SA, Inscape, Kimball International, Steelcase and The Hon Company.

Retailers like The Home Depot, Lowe's and Rona Inc. rely on our software to help sell the products of the residential manufacturers listed above.

Office furniture dealers and office supply chains like Corporate Express and Staples do the same on the commercial side. Our software is also used by home builders, remodelers, architects, designers and other professional service firms that plan, specify and influence interiors. Plus, we are a trusted resource for facility managers at many corporations, universities and government agencies.

**From home to office and floor to ceiling, 20-20 has you covered:**



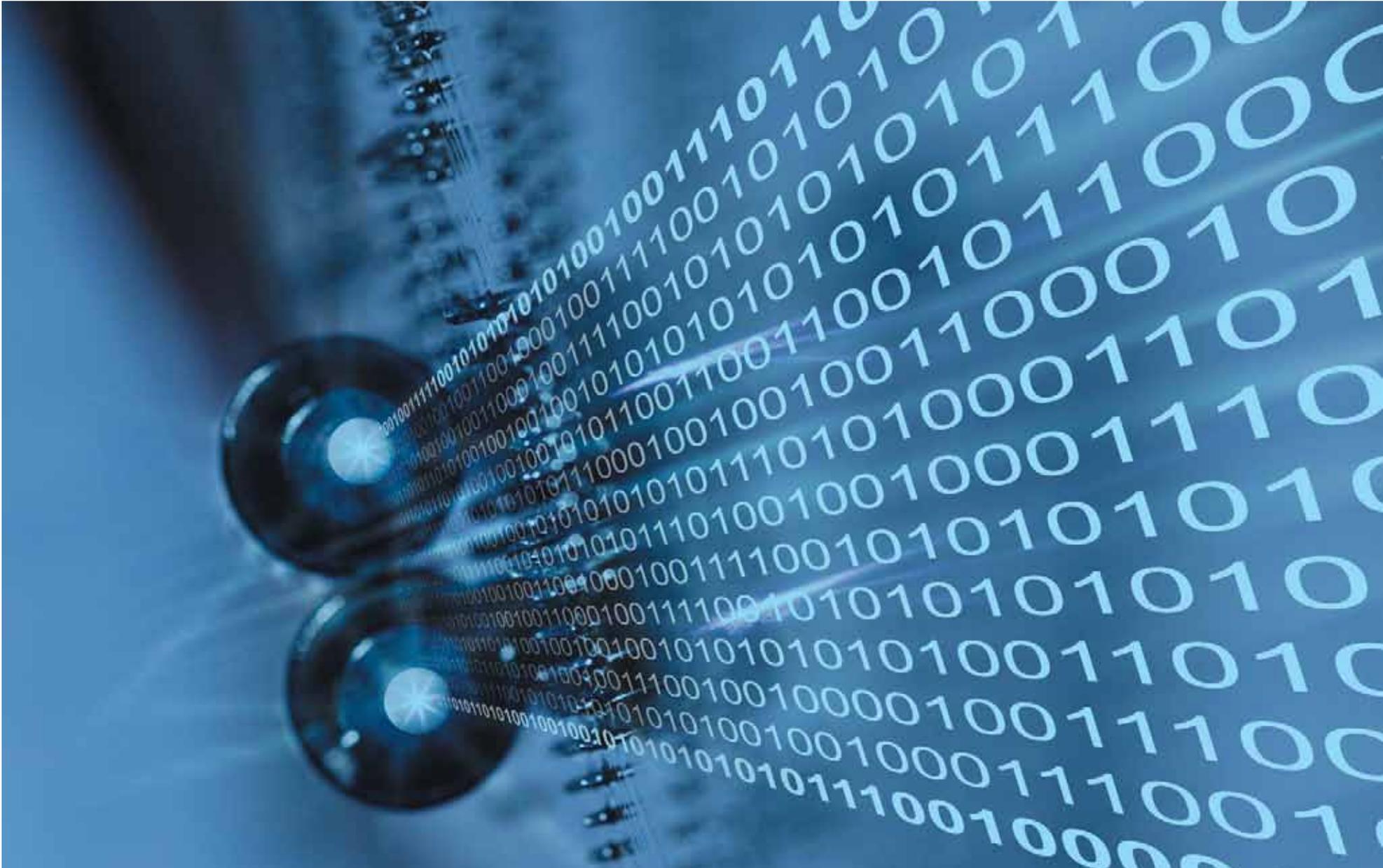
**Residential Interiors**



**Commercial Interiors**

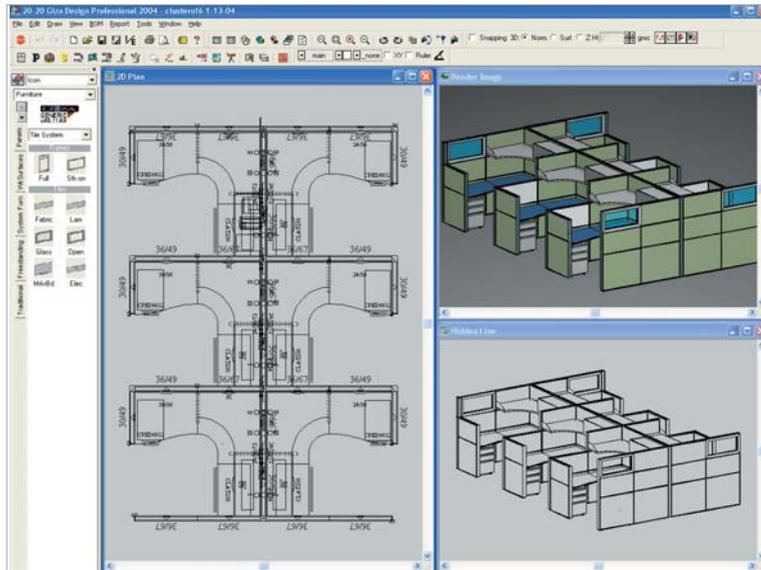
Photos courtesy of (left to right): Kraftmaid Cabinetry, Inc., Kimball International, Inc.

The largest collection of data in the industry.

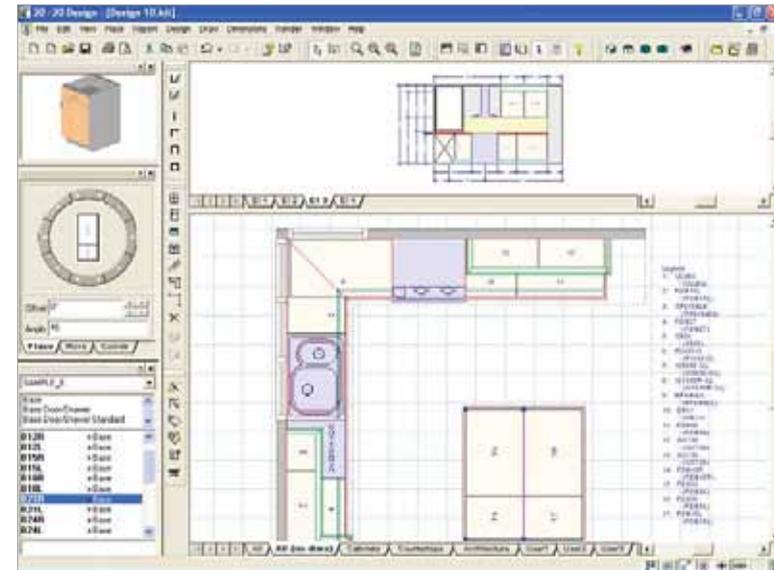


**Knowledge is power** – and 20-20 boasts one of the largest knowledge databases in the interior design industry. There are more than 1,500 electronic manufacturer specific catalogs in our library. Each catalog contains product specifications and finishes, pricing information and product reference numbers, as well as detailed 2D and 3D graphics – more than 1.5 million product graphics in all.

20-20 users access these electronic catalogs to select and insert various products into a blank floor plan – e.g., a kitchen, bathroom, closet or office. Built-in artificial intelligence rules validate each selection, monitoring each product's specifications, assessing the space available and verifying the product's compatibility with adjacent products. When a design is complete, users can create a detailed project/product list and purchase order with the touch of a button. This virtually eliminates errors in designing and ordering.

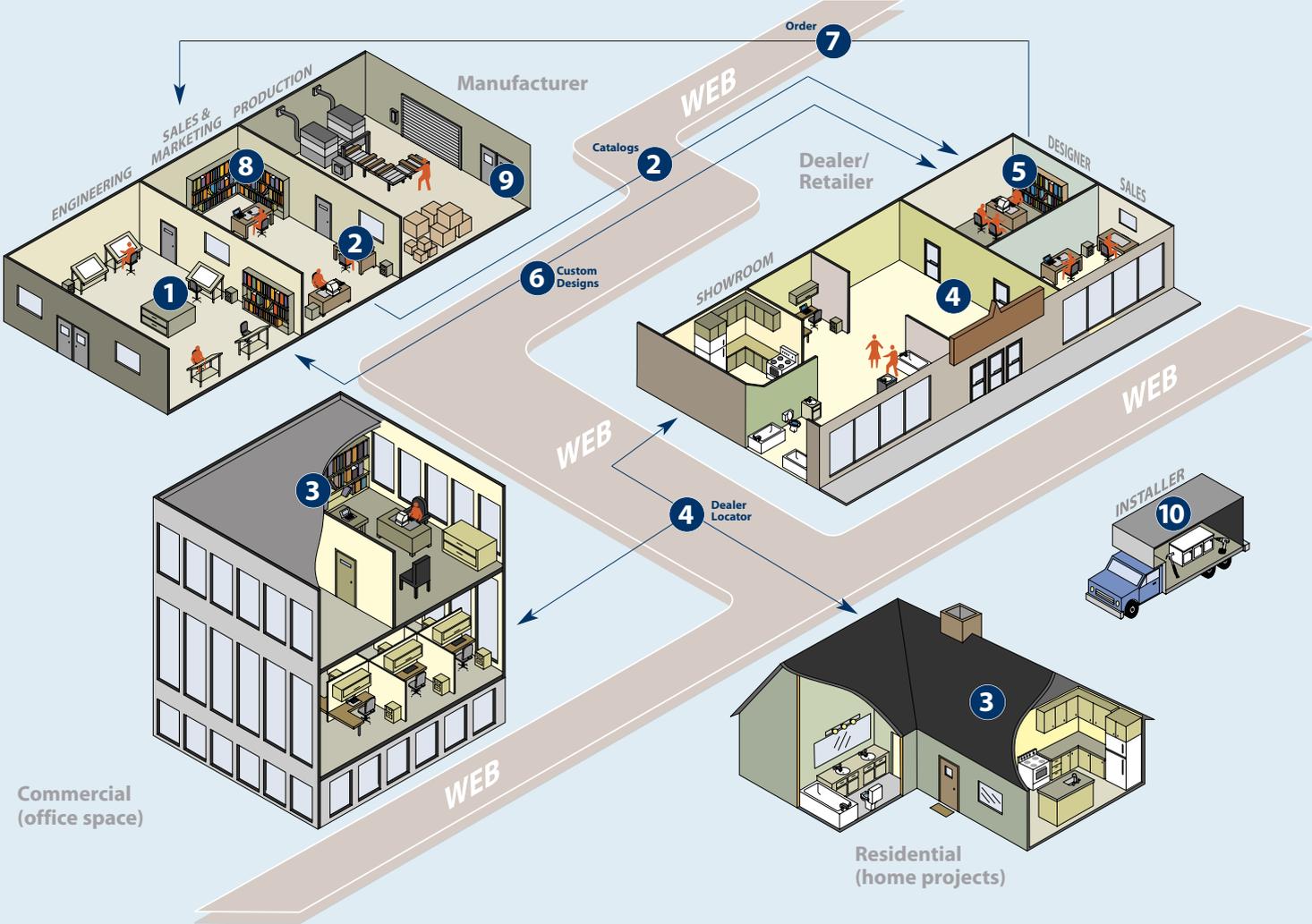


20-20 data incorporates manufacturer rules for product placement so any user from novice to expert can create accurate space designs.



Data attributes allow for accurate space planning, specification and realistic renderings.

# Strengthening the industry supply chain from start to finish.



**20-20's end-to-end solution** ultimately elevates the overall efficiency of the business process and service to end-users like homeowners and businesses. By supplying technology to every member of the interiors industry sales and supply chain, 20-20 streamlines the interaction between them ... and ensures a seamless integration of data and processes.

### **Design Products and Create Catalogs**

**1**

Manufacturers use 20-20 computer-aided-engineering software to design products and determine production costs.

**2**

20-20 creates and updates electronic product catalogs that include 3D graphics, detailed specifications, finishes and pricing information. 20-20 and manufacturers distribute these catalogs to their dealers and retailers and publish them on the Web.

### **Initiate Project and Locate Dealer**

**3**

Businesses use 20-20 online design solutions to plan commercial projects like office space. Homeowners use our solutions to plan residential projects like kitchens, bathrooms, closets, etc.

**4**

Prospective customers can visit dealer/retailer showrooms to preview typical home or office projects using 20-20 software. Or they can use 20-20 Web services to view products, design rooms and find dealers/retailers in their area.

### **Design and Sell**

**5**

Dealers/retailers receive customer leads and project files over the Web. Designers then use 20-20 desktop software to complete projects by selecting, configuring and placing products. The interior design is then presented to customers with realistic 3D renderings and detailed quotations.

**6**

Designers use 20-20 Web services to send customized configurable product requests to manufacturers and to receive custom designs with specifications and costs from manufacturers.

### **Order**

**7**

Dealers/retailers use 20-20 electronic order entry (EOP) services to automatically generate and transmit multi-vendor purchase orders to manufacturers for both standard and customized items. Purchase orders include bills of material and parts cut lists.

**8**

Manufacturers use 20-20 EOP and enterprise resource planning (ERP) integration solutions to receive fully validated orders, complete with detailed product designs and specifications, from dealers and retailers.

### **Manufacture**

**9**

Manufacturers use 20-20 manufacturer resource planning (MRP) solutions and send information to computer-aided manufacturing (CAM) to plan and control their production through CNC machinery.

### **Install**

**10**

Specialized service providers install furniture and interior design products using plans and detailed specifications produced by 20-20 design software.

# Integrated Products & Solutions

20-20 technology solutions are organized into five major categories. The products and services in each category integrate seamlessly with each other. Many also integrate with leading third-party software applications.

## ■ Design Systems

Tools for sales, design and specification include flagship programs like 20-20 Design, 20-20 GIZA, 20-20 CAP Studio, 20-20 Office Sales and 20-20 Worksheet.



## ■ Management Systems

Business process and order process tools include applications such as 20-20 BizManager and Order Messenger.



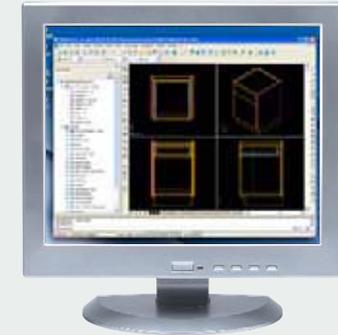
## ■ Content Services

Data services include development and maintenance of electronic catalogs, product libraries, graphics and shapes, rules and automation, and digitized surfaces and textures, plus catalog distribution to provide on-time data to dealers worldwide.



## ■ Engineering and Production Management

Tools for computer-aided engineering, enterprise resource planning and production management include 20-20 CAD, 20-20 ProdManager and 20-20 Design-for-Manufacturing.



## ■ Internet Services

Web-based solutions consist of tools for sales & design, management, engineering, production management and content. These tools include 2020.net Business-to-Business Hub, 20-20 Virtual Showroom, 20-20 EDI, 20-20 Design Online, 20-20 Dealer Locator and 20-20 Update Center.





## Technology and data supported by outstanding service.

Along with the industry's finest technology solutions, 20-20 offers the industry's most comprehensive service and support programs. Users can access telephone, Web and electronic support to reduce downtime and keep projects on schedule. Phone-based technical support is provided up to 12 hours each business day. More than 60,000 calls are answered every year, and assistance is available in several languages – including English, French, Italian, Spanish and Chinese – to assist our global customer base.

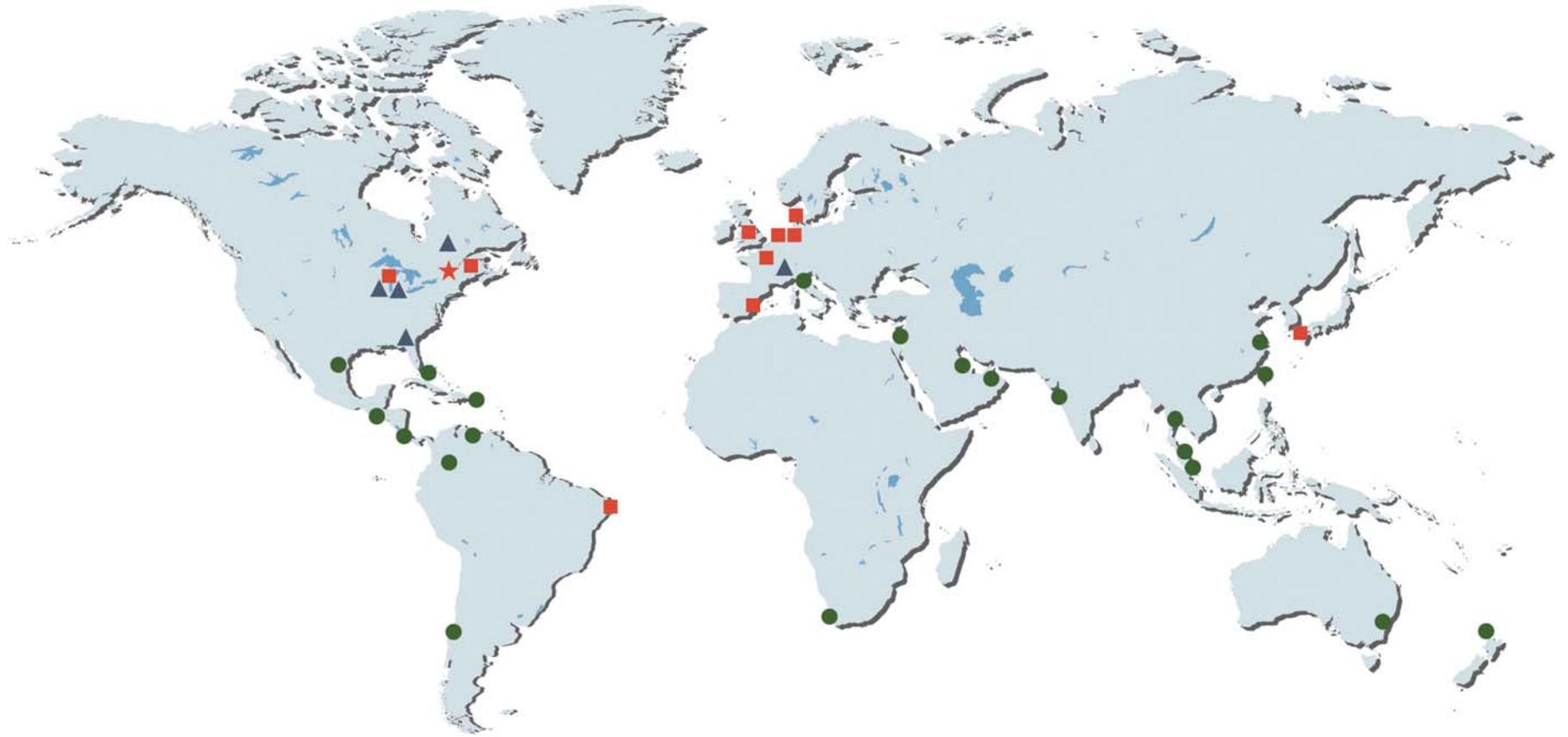
Users who enroll in 20-20's support program receive software updates as well as regular electronic catalog updates, assuring them of the most up-to-date software and product information. Training is available for a variety of products, topics, experience levels and formats. Hands-on training programs help users increase their efficiency with our software. Training is offered at 20-20 sites, user sites and regional locations. Distance-learning opportunities enable users to attend classes online via the Web.

For more information on 20-20 Technologies, we invite you to visit our Web site: [www.2020technologies.com](http://www.2020technologies.com)

Photo courtesy of: Jean-Yves Ahern

**Chief Financial Officer  
Steve Perrone,  
Chief Operating Officer  
Jean-François Grou  
and Founder & Chief  
Executive Officer  
Jean Mignault.**





★ Headquarters

■ Sales Offices

● Distributors

▲ R & D Facilities



Strategic technology for interior design

[www.2020technologies.com](http://www.2020technologies.com)

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