

Woodworking Network Conference Session Sponsorship at IWF

Woodworking Network

Put your brand on display at IWF

Join Woodworking Network and our esteemed staff presenters as a sponsor to a WWN generated conference session at IWF. These 1-hour sessions provide attendees the latest in woodworking industry thought leadership and affords you prime branding and promotional opportunities.



Your sponsorship of a WWN conference session includes:

Your company logo with hyperlink displayed on the IWF website, IWF show planner and IWF mobile app for optimum digital exposure.

Your company logo will be included in pre-show digital promotions that will be sent out to the full IWF distribution list.

Your company logo displayed on all IWF Education Conference related signage onsite at the GWCC.

Two complimentary passes to your sponsored session(s).

Email addresses of session attendees for your follow-up marketing communications.

Your brochures, leave-behinds and promotional premiums distributed at the sponsored session with the understanding that all items will need to be approved by IWF staff prior to distribution.

Sessions available for sponsorship include:

» Working with Designers on Closet & Storage Projects

August 23, 2022 | 12:30 pm – 1:30 pm

Presented by Michaelle Bradford

TARGET AUDIENCE: Manufacturing & Design, professionals in both the design and fabrication segments of the closet and storage industry.

» Pricing for the Custom Woodworking Shop

August 23, 2022 | 1:00 pm – 2:00 pm

Presented by Will Sampson

TARGET AUDIENCE: Business Management for small to medium size custom woodworking shops, including anyone that does estimating or selling of custom woodwork.

» Marketing with Social Media

August 24, 2022 | 10:30 am – 11:30 am

Presented by David Biggs & Brendan Linehan

TARGET AUDIENCE: Marketing & Business Development, anyone interested in launching or managing a successful social media campaign.

» Seven Ways Shops Can Improve Their Business

August 25, 2022 | 9:00 am – 10:00 am

Presented by Will Sampson

TARGET AUDIENCE: Business Management, small to medium size shops and startups from owner-operators to 20 employees.

CONTACT YOUR MEDIA INTEGRATION MANAGER TODAY.

RENEE STRITAR
Midwest, PA, Canada
renee.stritar@woodworkingnetwork.com
847.345.3437

EMILY ROGIER
West, Southwest
emily.rogier@woodworkingnetwork.com
319.640.6151

PETE PAGE
Southeast, Mid-Atlantic,
New England
pete.page@woodworkingnetwork.com
319.777.1003

\$1,500 per sponsorship