

CONTACT: \_\_\_\_\_  
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 CITY: \_\_\_\_\_  
 STATE/POSTAL CODE: \_\_\_\_\_  
 SIGNATURE: \_\_\_\_\_  
 DATE: \_\_\_\_\_



## SPONSORSHIP/ BRANDING/ ADVERTISING RESERVATION FORM

Conference: April 27, 2022 | Expo Hall: April 28-29, 2022

### CONFERENCE OPPORTUNITIES

- CLOSETS CONFERENCE TRACK SPONSOR** (2 available).....**\$2,500**  
**APRIL 27** Co-sponsored by ACSP
- WOOD PRO & CABINETS CONFERENCE TRACK SPONSOR**  
 (2 available).....**\$2,500**  
**APRIL 27** Co-sponsored by the CMA
- CONFERENCE BREAKFAST & BREAKS** (3 available) ..... **\$ 750**  
**APRIL 27** Your logo on signage and acknowledgment during conference sessions.
- CONFERENCE LUNCHEON SPONSOR** (Exclusive) .....**\$2,500**  
**APRIL 27** Seated luncheon for all April 27 conference attendees gives sponsor an opportunity to address this qualified audience, provide handouts and be promoted in all pre-show, post-show and on-site promotion.
- PLANT TOUR SPONSOR** (2 available) .....**\$2,500**  
**APRIL 27** Sponsor a trip to a local manufacturing plant where conference attendees will see machinery and best practices in action. Sponsor will be able to address the tour attendees on the bus.
- TOP SHELF AWARDS RECEPTION** (3 available) ..... **\$5,000**  
**APRIL 28** This highly anticipated and well-attended awards reception will be held in the spectacular ballroom of the San Diego Convention Center. The reception recognizes the industry's best designers and their projects. We will also present the 2022 Young Wood Pro award honoree.
- KEYNOTE SPONSOR** (1 each) ..... **\$1,000**  
**APRIL 28 & 29** Your logo on signage and acknowledgment at the session. Provide a handout on the chairs of the session.
- GREAT CLOSETS CHALLENGE for INSTALLERS SPONSOR..\$2,500**
- GREAT CLOSETS CHALLENGE for DESIGNERS SPONSOR...\$2,500**  
 The challenges will take place on the show floor as follows:  
 Installer Challenge - Thursday at 2PM  
 Designer Challenge - Friday at 11AM

### SHOW DIRECTORY ADS

- BACK COVER** ..... **\$ SOLD**
- FULL PAGE** (Inside front or back cover and all inside pages).....**\$ 895**
- WHOVA MOBILE APP ADS** (4 available) ..... **\$ 750**

### ADVERTISING OPPORTUNITIES

- CLOSETS CONFERENCE & EXPO NEWSLETTER TEXT AD** .....**\$684** per send

### BRANDING OPPORTUNITIES

- LANYARDS**.....**\$ SOLD**  
 (Sponsor responsible for production)
- TOTE BAGS**.....**\$ SOLD**  
 (Sponsor responsible for bag production)
- REGISTRATION KICK PANELS** .....**\$ SOLD**  
 Be the first thing attendees see when they arrive for the conference and expo, and the last thing they see leaving for the night by branding an area where EVERY attendee must stop. Includes production, install, and dismantle.
- STANDING SIGN BOARD** ..... **\$ 750**  
 1-meter signs in high traffic areas that will be sure to show your message. Be seen coming and going. Grab one of these before they sell out. Includes production, install and dismantle.
- TOTE BAG INSERTS**..... **\$ 500**  
 Provide an insert into the tote bags which are handed out to every attendee on site. (Only available if tote bag is secured. Sponsor responsible for production.)
- LOGO/LINK ON ATTENDEE REGISTRATION CONFIRMATION** (Exclusive) .....**\$1,000**  
 Your logo/link will be added to each confirmation that is sent out to all Closets/WPE attendees.
- CREATE YOUR OWN BREAKFAST, LUNCH & LEARN, OR RECEPTION** (4 available) .....**\$1,500**  
 Sponsor a hospitality or educational event that advances your business objectives. We will help you coordinate and promote a business gathering right at the convention site for any size group, with your client list and event attendees. (Sponsor responsible for all food & beverage, AV, or staging rental.)
- PRODUCT PANEL SPONSORSHIP** ..... **\$ 600**  
 Present your 10-minute infomercial during one of our product specific panels from the Woodworking Network Live area.

#### Qualifications/Cancellations

Sponsors and advertisers must be an exhibitor in good standing to retain sponsorship and branding benefits. Promotions begin when payment in full is received. No cancellations/refunds 30 days after reservation is received.

#### Please Send Reservation Form to:

Laurel Didier at [laurel.didier@woodworkingnetwork.com](mailto:laurel.didier@woodworkingnetwork.com). An invoice for your sponsorship/advertising will be sent after your application has been received.

