

Video Alert

Bring your brand to life

Woodworking Network makes distributing your videos easy and more effective. The Video Alert email is your opportunity to bring your brand to life with this interactive option.

Our designed template makes it turn-key and gives you the opportunity to take a high-quality video message and place it in the hands of more than 35,000 woodworking professionals, your customers.

Why use video? Because video gets results.

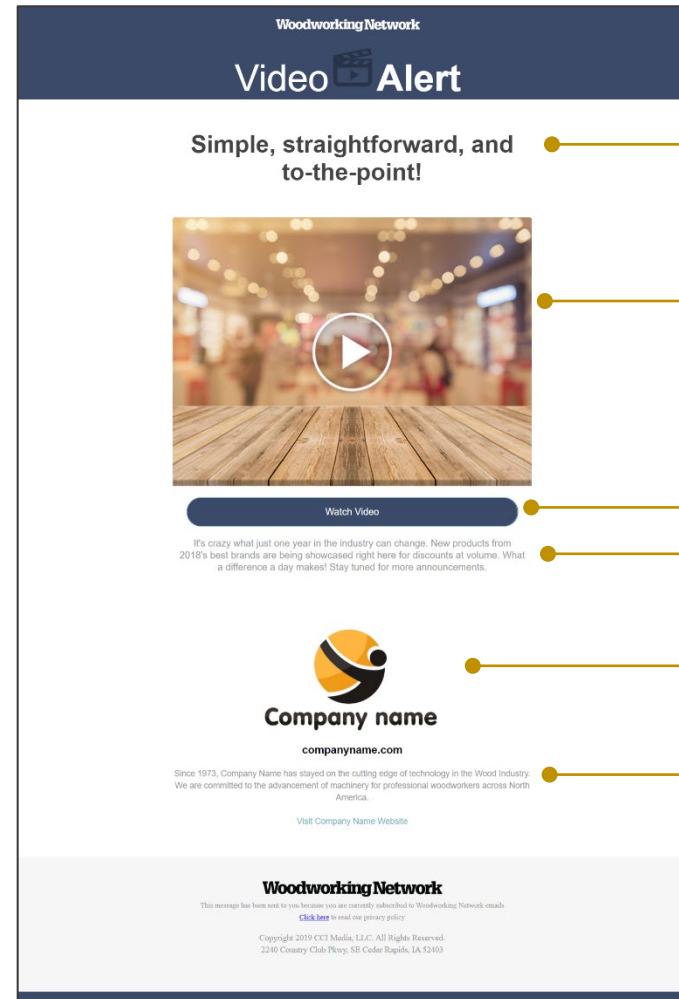
- 80% of video marketers say video directly helped increase sales*.
- 89% of video marketers say, in general, that video gives them a good return on their investment*.
- 95% of video marketers say video has helped increase user understanding of their product or service*.

What's included:

- One video alert email.
- Set-up of email in designed template by our staff.
- Delivery to 35,000+ professional woodworkers.
- Supplied analytics report of performance, including number delivered, number opened and clicks/click-thru rate.

It's simple. You provide the elements and we do the work.

RATE: \$4,245 each



Simple, straightforward, and to-the-point!

Headline; 15 words or less



High quality cover image; consider using a frame from the actual video; 72 dpi; .jpg, .gif, .png or .tif, widescreen format (16:9 aspect ratio).

Watch Video

Linking URL to video

It's crazy what just one year in the industry can change. New products from 2018's best brands are being showcased right here for discounts at volume. What a difference a day makes! Stay tuned for more announcements.

Brief video description; 75 words or less; a preview of what the audience will see


Company name
companyname.com

Company logo; 300 dpi; .jpg, .gif, .png or .tif;
Company website and URL

Since 1973, Company Name has stayed on the cutting edge of technology in the Wood Industry. We are committed to the advancement of machinery for professional woodworkers across North America.

Brief company description; 75 words or less

Visit Company Name Website

Woodworking Network

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Subject line for delivery of the email; 5-7 words