

Red Book Enhanced Listing

You have to stand out to get noticed

Red Book Online is a source guide for woodworking professionals to glean insight on best practices, regulatory standards, and gain access to thousands of woodworking suppliers and their products. If you want to stand out above your competition, an Enhanced Listing on Red Book Online is by far one of your most cost-effective options. And we've made some enhancements to assure Enhanced Listings receive added visibility.

What's included:

- 1 Enhancement to the basic listing including logo, company overview, Featured listing, placement in the Showroom, up to 20 images, 10 videos, and 10 documents.
- 2 Your enhanced listing included in the Annual Redbook Resource Guide published in April 2022 and mailed, emailed to our audience of 65,000+.
- 3 Promotion of the Showroom and featured products as appropriate via the Redbook Alert e-newsletter, published weekly and deployed to our database of 29,500+.

It's one of the best investments you can make to showcase your company, your products, your videos and generate leads!

RATE: \$1,075 each/ 1 year

The value of an Enhanced Listing on Red Book Online:

- The ability to enhance your listing to stand out by loading a **company logo** along with **images**, **videos**, and **documents**.
- Includes the **Showroom feature**, a dedicated online portal to highlight enhanced listings and draw extra exposure to those suppliers, easily located on the main site navigation.
- Moves your company to the **top of the web search results**, meaning more traction for your listing and more visitor clicks to your site.
- It's hosted on WoodworkingNetwork.com, averaging nearly 400,000 page views per month and **attracting your buyers**.

