

# FDMC

## 2022 Print Rates



### Cancellations

Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

### Short Rates and Rebates

Unearned rates will be short-rated and additional earned frequencies will be rebated on the final insertion in any 12-month period.

Ad Unit	2022 PRINT ADVERTISING RATES		
	All rates are gross and include 4-color		
	1X	6X	12X
Spread (2 facing pages)	\$9,289	\$8,652	\$8,017
Full page	\$6,295	\$5,782	\$5,319
<b>*NO BLEED ON FRACTIONAL ADS*</b>			
2/3 page	\$4,457	\$4,205	\$3,924
1/2 Page Island	\$4,162	\$3,930	\$3,699
1/2 Page Horizontal	\$3,815	\$3,584	\$3,467
1/2 Page Vertical			
1/3 Page Horizontal	\$2,658	\$2,518	\$2,426
1/3 Page Square			
1/3 Page Vertical			
1/4 Page Horizontal	\$1,962	\$1,847	\$1,731
1/4 Page Vertical			
1/6 Page Banner	\$1,719	\$1,603	\$1,487

Ad Unit	2022 CLASSIFIED AD RATES		
	Rates are net per insertion		
Column = 2 3/16" wide	1X	6X	12X
1" x 1 column	\$276	\$248	\$221
2" x 1 column	\$358	\$342	\$326
3" x 1 column	\$424	\$380	\$358
4" x 1 column	\$497	\$468	\$441
5" x 1 column	\$551	\$524	\$468
6" x 1 column	\$607	\$579	\$551

## Ad Closing Dates for 2022

	Ad Sales
January	12/6/21
February	1/7/22
March	2/4/22
April	3/4/22
Red Book	3/11/22
May	4/5/22
June	5/5/22
IWF Preshow Planner	5/11/22
July	6/6/22
August	7/6/22
IWF Show Dailies	7/23/22
September	8/5/22
October	9/7/22
November	10/5/22
December	11/4/22

