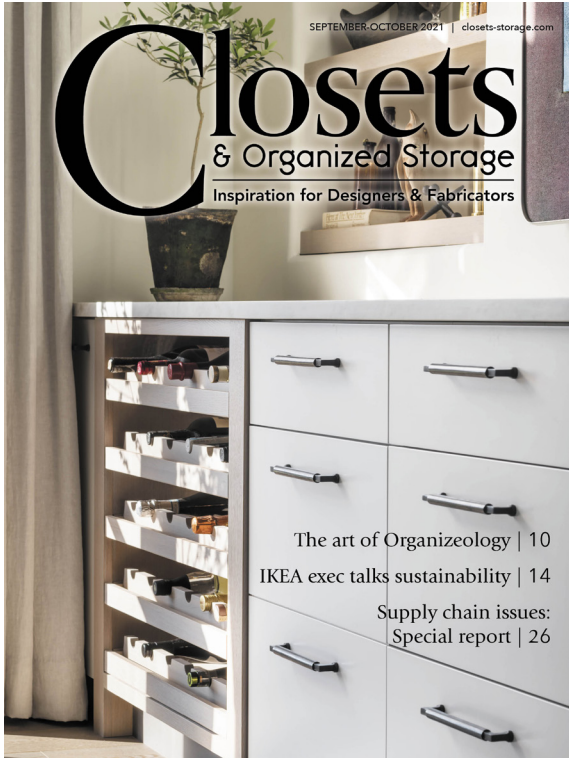


2022 Print Rates



Cancellations

Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

Short Rates and Rebates

Unearned rates will be short-rated and additional earned frequencies will be rebated on the final insertion in any 12-month period.

Ad Unit	2022 PRINT ADVERTISING RATES	
	All rates are gross and include 4-color	
	1X	6X
Spread (2 facing pages)	\$8,602	\$7,131
Full page	\$4,825	\$4,075
NO BLEED ON FRACTIONAL ADS		
1/2 Page Island	\$3,054	\$2,636
1/2 Page Horizontal	\$2,941	\$2,540
1/2 Page Vertical		
1/3 Page Horizontal	\$1,805	\$1,672
1/3 Page Square		
1/3 Page Vertical		
1/4 Page Horizontal	\$1,471	\$1,338
1/4 Page Vertical		

Ad Unit	2022 CLASSIFIED AD RATES	
	Rates are per insertion	
Column = 2 3/16" wide	1X	6X
1" x 1 column	\$276	\$248
2" x 1 column	\$358	\$342
3" x 1 column	\$424	\$380
4" x 1 column	\$497	\$468
5" x 1 column	\$551	\$524
6" x 1 column	\$607	\$579

Closing Dates for 2022 Issues

	Ad Sales
January/February	12/17/21
March/April	2/22/22
May/June	4/20/22
July/August	6/21/22
September/October	8/19/22
November/December	10/20/22

