
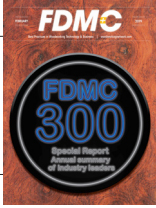






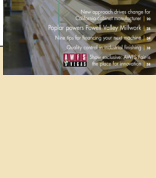



**In Every Issue:**

- Gene Wengert, the Wood Doctor, on wood technology
- Brad Cairns on lean manufacturing
- Coverage of furniture, millwork, and cabinet manufacturing, design, and materials
- Case studies of successful woodworking companies
- Industry news and events
- New products
- In the Shop: Hands-on product reviews and shop advice








## 2021 Editorial Calendar

	Editorial Topics		Product Focus	Closing/Material Dates		
<b>January</b>	New developments in panels and surfaces Technology: Tooling	<b>Previewing WPE Florida and Closets Conference &amp; Expo</b>	Hardware	<b>Closing:</b> 12/4 <b>Material due:</b> 12/10		
<b>February</b>	Exclusive report: FDMC 300 Lean manufacturing, shop safety		Software	<b>Closing:</b> 1/8 <b>Material due:</b> 1/12		
<b>March</b>	Exclusive report: Cabinet trends survey Gene Wengert on solid wood technology		Finishing & Sanding	<b>Closing:</b> 2/5 <b>Material due:</b> 2/10		
<b>April</b>	CNC technology Finishing forum		Components & Outsourcing	<b>Closing:</b> 3/5 <b>Material due:</b> 3/10		
<b>Red Book</b>	A resource guide for best practices on all facets of woodworking manufacturing		Featured products from all market segments	<b>Closing:</b> 3/12 <b>Material due:</b> 3/19		
<b>May</b>	Architectural millwork Appeal for Pricing Survey projects	<b>Previewing WPE Florida and Closets Conference &amp; Expo</b>	Wood Waste Management	<b>Closing:</b> 4/6 <b>Material due:</b> 4/12		
<b>June</b>	Furniture trends Finishing Forum		Tooling	<b>Closing:</b> 5/5 <b>Material due:</b> 5/11		
<b>AWFS Pre-Show Planner</b>	A comprehensive show preview including a floor map, the complete exhibitor list, show schedule and seminar slate			<b>Closing:</b> 5/11 <b>Material due:</b> 5/17		
	Polybagged with June + distributed digitally in June and July					

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<b>July</b>	AWFS Show Issue Gene Wengert on solid wood technology Visionary Award finalists	<b>Previewing the Executive Briefing Conference</b>	Show Products	<b>Closing:</b> 6/4 <b>Material due:</b> 6/10	
<b>AWFS Show Directory</b>	The AWFS Show Directory is a complete listing of exhibitor profiles and show schedules			<b>Closing:</b> 6/4 <b>Material due:</b> 6/10	
<b>AWFS Show Dailies</b>	Official Show Daily distributed during AWFS and includes news and happenings at the show as well as coverage of Awards Ceremonies			<b>Closing:</b> 6/25 <b>Material due:</b> 6/28	
<b>August</b>	Automation and material handling Lean manufacturing	<b>Previewing the Executive Briefing Conference</b>	Hardware	<b>Closing:</b> 7/6 <b>Material due:</b> 7/9	
<b>September</b>	Advanced panel processing Veneer & Veneering: Craftsman's Challenge Awards		Components & Outsourcing	<b>Closing:</b> 8/5 <b>Material due:</b> 8/10	
<b>October</b> Leadership Issue	Wood 100, Market Leaders 40 Under 40, FDMC 300 Top 10			<b>Closing:</b> 9/7 <b>Material due:</b> 9/10	
<b>November</b>	Exclusive report: Pricing Custom Woodwork Machine maintenance		Wood Waste Management	<b>Closing:</b> 10/5 <b>Material due:</b> 10/12	
<b>December</b>	Exclusive Woodworking Almanac & Industry Forecast for 2022		Editor's Picks of Top Products of 2021	<b>Closing:</b> 11/5 <b>Material due:</b> 11/10	