






In Every Issue:

- **NEW** Design notebook – successful projects
- **NEW** In the front office – marketing and business tips
- **NEW** Materials & trends – what’s trending in materials, colors and finishes

- **NEW** Tech corner – Latest tips and tools for manufacturers and installers
- Editors column
- New products by category and relevance
- **NEW** 10 questions: An interview with an inspired designer by publisher, Laurel Didier (live and in print)

2021 Editorial Calendar

	Editorial Topics	Product Focus	Closing/Material Dates	
January/February	<p>Working with builders on single and multi-family projects. Case studies from organization companies and interviews with builders.</p> <p>Preview: KBIS & International Builders Show, Orlando, FL</p>	Closet accessories and components	<p>Closing: 12/18</p> <p>Material due: 12/22</p>	
March/April	<p>Garages - Hear from garage experts and realtors on the power of an amazing garage</p> <p>Preview: Closets/Wood Pro Expos, West Palm Beach, FL</p> <p>Preview: Interzum, Cologne Germany and Ligna, Hannover Germany</p> <p>Post Show Coverage: KBIS, Orlando, FL</p>	Overlays, edgbanding, and substrates	<p>Closing: 2/22</p> <p>Material due: 2/26</p>	
May/June	<p>Wellness in design will discuss the benefits of lighting, materials, and colors</p> <p>Preview: AWFS, Las Vegas NV</p> <p>Show Distribution: Closets/Wood Pro Expos, West Palm Beach, FL</p>	CNC in the shop, software	<p>Closing: 4/20</p> <p>Material due: 4/23</p>	
July/August	<p>Home office spaces to help productivity and wellness</p> <p>Preview: EBC, Colorado Springs, CO</p> <p>Show Distribution: AWFS, Las Vegas, NV</p> <p>Post Show Coverage: NEOCON, Chicago, IL</p>	Hardware and lighting	<p>Closing: 6/21</p> <p>Material due: 6/25</p>	
September/October	<p>Multi-functional spaces, murphy beds, and unique storage options</p> <p>Event Distribution: EBC, Colorado Springs, CO</p>	Tools for installs	<p>Closing: 8/20</p> <p>Material due: 8/24</p>	
November/December	<p>2022 Future Trends Products Showcase</p> <p>Top closet and garage companies discuss the future trends they see for next year</p>	The Products Showcase will feature the best products from 2021 grouped by equipment, tools, and supplies	<p>Closing: 10/20</p> <p>Material due: 10/25</p>	