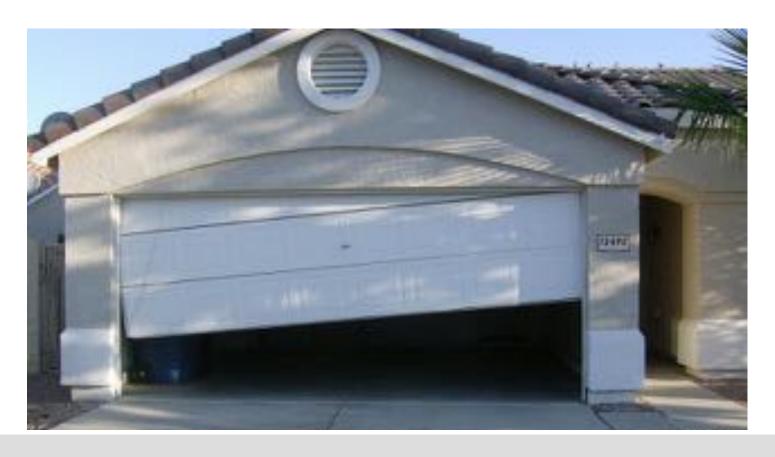
Good Afternoon!

5 Reasons to Venture into the GARAGE!



Who am I?

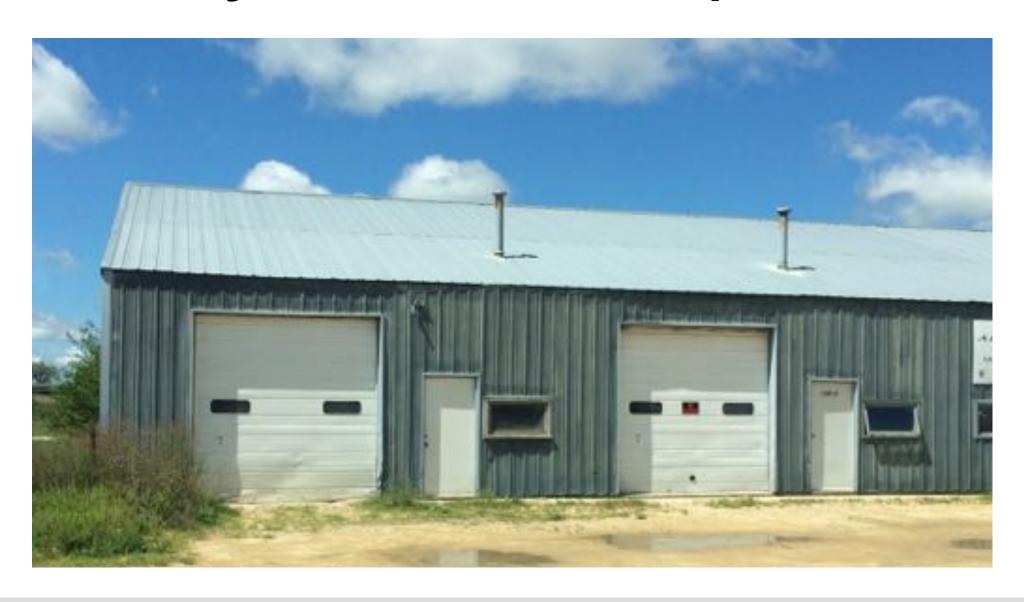
Troy Greenberg

- Father of 7 kids
- Husband to Rhonda Greenberg
- We live in Southern Wisconsin
- Owner of Redline Garagegear
- I am a "Cabinet Guy"

I started a cabinet shop in 1985 at 19 in my dads 2 car garage doing residential work.



Eventually moved into a shop I rented . . .



... and started doing some commercial work.





In 2000 we bought a building and moved again.



In 2002 we started doing large projects in the Midwest and Florida



Big projects, for Companies like **Disney**!





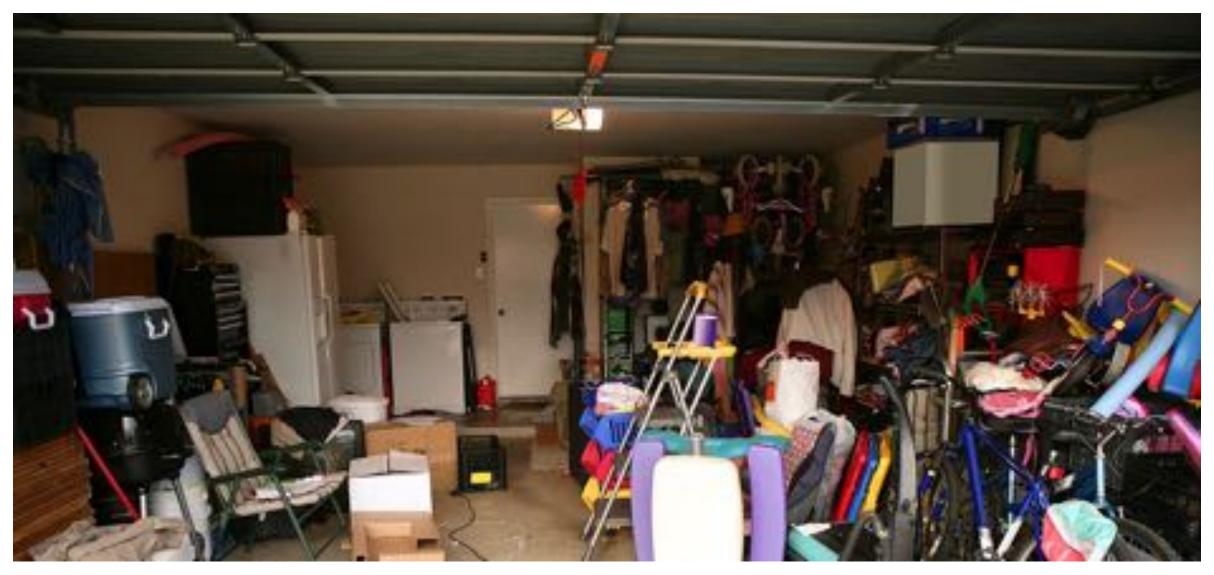


In 2005 We started . . .





5 Reasons to venture into the GARAGE





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- 5. If you are selling high end closets, you already have a list of customers to market to, so sell them something else.

.... And





6. Because it is FUN!



Hopefully You Are Convinced The Garage Is A Great Place To Be!

So what products does it take to be successful in the garage?... And Make Happy Happy Customers?...





Garage Flooring



Garage Flooring



Slat Wall Panels & Accessories



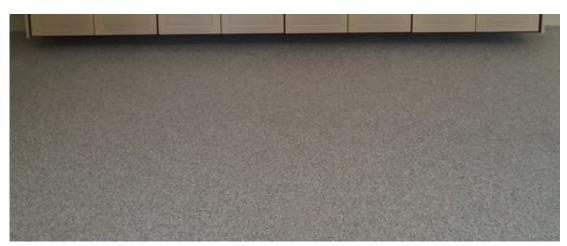
Garage Flooring



Slat Wall Panels & Accessories



Overhead Storage



Garage Flooring



Garage Cabinets



Slat Wall Panels & Accessories



Overhead Storage

Other things you may not have thought about...



Drywall



Painting



Electrical



Heating



Plumbing

We encourage our dealers to offer a full service solution.

Garage Flooring – Floor Coatings



- There is nothing simple about this business
- This is not a part time business
- Most of our dealers have a crew or crews that apply coatings
- Some of our dealers sub this work out to a reliable company

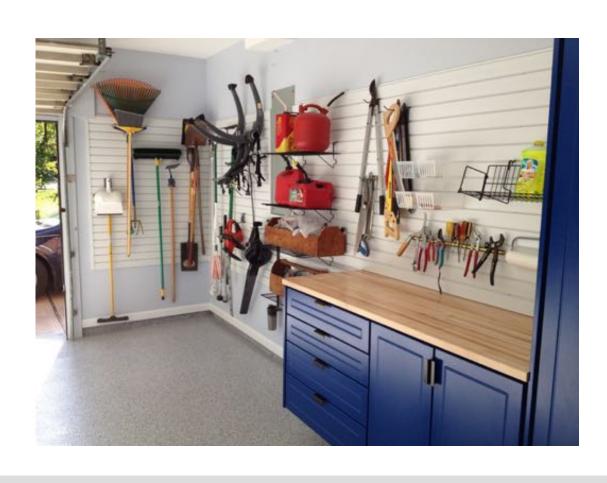
Garage Flooring – Floor Tiles



- Floor tiles are another option
- Some of our dealers offer them many don't
- Not very profitable (they are available in big box stores)
- My opinion ... Not as nice

Slot Wall

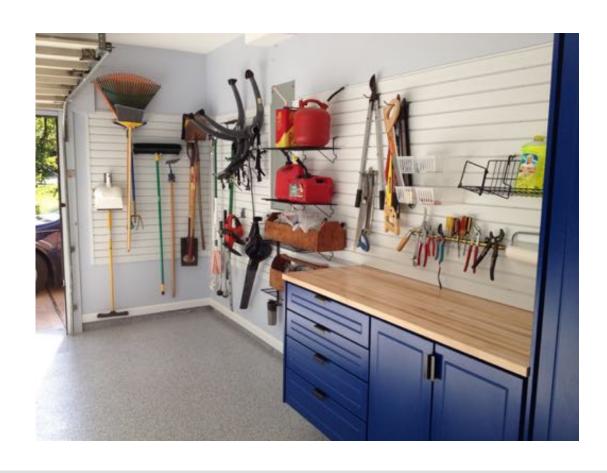
Great low cost option for hanging things on the wall





Slot Wall

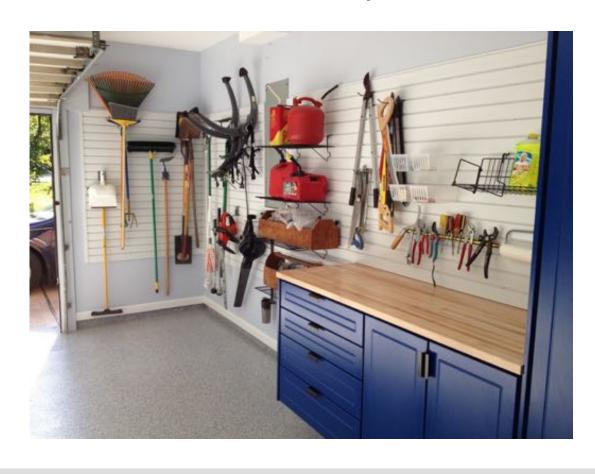
- Great low cost option for hanging things on the wall
- Not all slot wall accessories fit in all brands of slot wall





Slot Wall

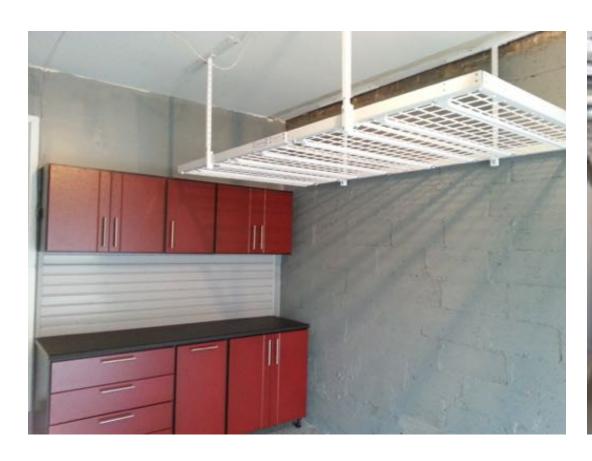
- Great low cost option for hanging things on the wall
- Not all slot wall accessories fit in all brands of slot wall
- Make sure the brand you choose has wide variety of accessories





Overhead Rack Systems

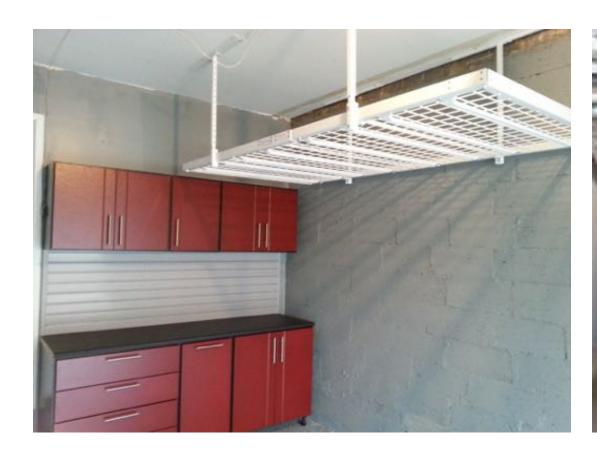
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Overhead Rack Systems

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- Overhead racks can generally hold up to 600 LBS





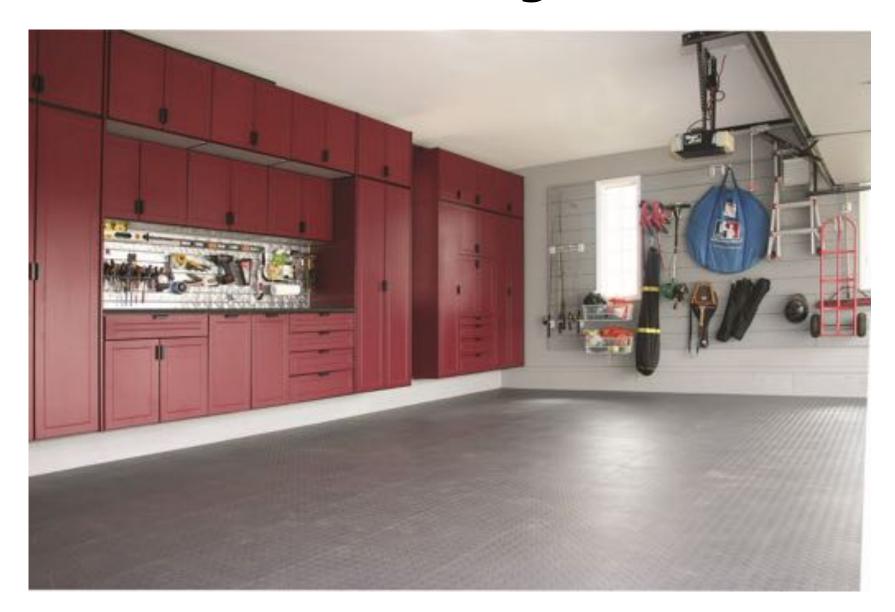
Overhead Rack Systems

- Racks are made of steel and mount to ceiling joists
- Overhead racks can generally hold up to 600 LBS
- This is a good solution for small garages



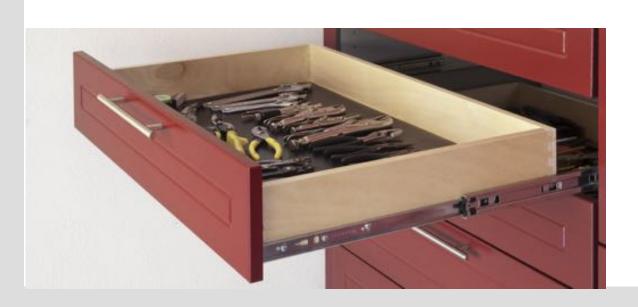


Garage Cabinets



To create a custom garage you will need a big selection of cabinets that are available in many standard sizes or custom sizes.

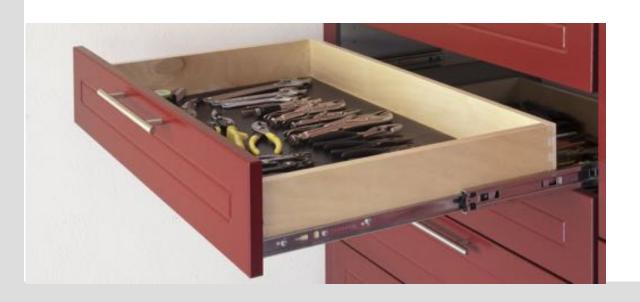
Solutions for corner conditions







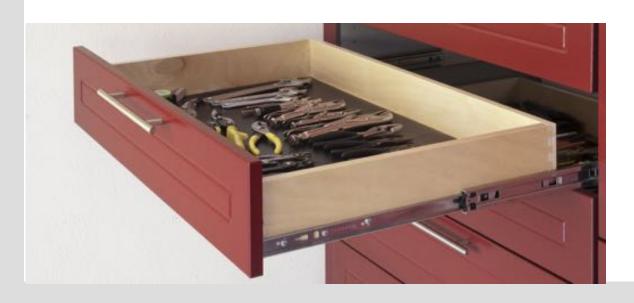
- Solutions for corner conditions
- Solutions for tall ceiling heights (newer homes have a ceiling height of 10 feet +)







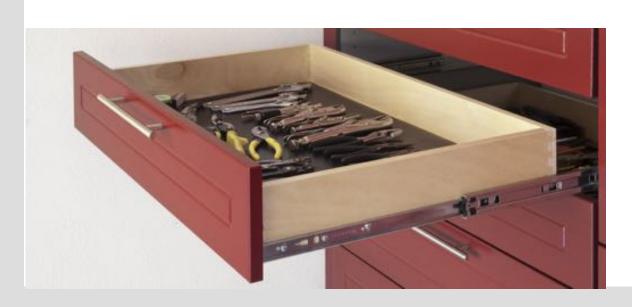
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- Storage for large items (i.e. lawn furniture, cushions, bicycles, suitcases, trash bins, etc.)







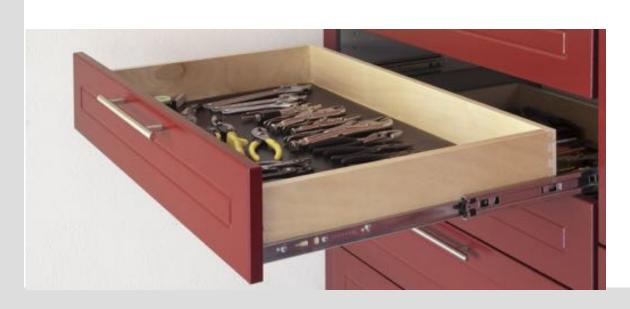
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- Storage for large items (i.e. lawn furniture cushions, bicycles, suitcases, trash bins, etc.)
- Multiple drawer sizes and heights
- Storage for small items (i.e. bolts, nails, screws, etc.)







Conclusion:

Things Customers Are Looking For In Cabinets:

- Cabinets Specifically designed for the garage environment (built to last)
- Most people prefer wall hung cabinets rather than having legs
- Quotes that include a 3D Cabinet Design
- Quality drawer boxes and slides
- Several Color options
- Durable exterior finish